



Resource Productions

Branded Content Packages 2017

Animated Digital Screens

From £1,500 (+VAT)

Discover a new form of advertising that is cost effective for your business. Reach thousands of new and existing customers via train stations, bus stops and other prominent locations. Our design team will use your marketing assets to create high impact graphics, moving images and text which last between 3-7 seconds. We can recommend media suppliers who will be able to identify key locations for you as part of this package. Allow two weeks between completion of the design and live on-site screens.

Branded Promotional Film

From £2,500 (+VAT)

Let us produce a 2 to 3 minute promotional film for your organisation. The content is your choice and can include talking-head interviews with staff, general views of your company's premises and your business in action. We would also include name titles for interviewees, logo stinger at the start and your business contact details at the end.

Event & Conference Highlights

From £3,500 (+VAT)

Our two-camera setup can cover that big event or conference without you worrying. We can cover a full day (8 hours including setup). We will then produce a highlights film of your event shortly after the event. We can cover the programme of your event, including breakout sessions and capturing interviews with attendees. We will offer a logo stinger at the start of the film and your business contact details at the end. Option of a photographer at additional cost.

Bespoke Branded Content

From £5,000 (+VAT)

A bespoke film tailored exclusively to your business's needs. Working with our scriptwriter we will provide a full consultation service as part of the initial development of the project. This package includes the hire of the latest high-spec cameras and multi setup, development of motion graphics, option of green screening and voiceover with a presenter or artist. Ideal package for broadcast ready content.

Resource Productions Ltd
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Graphic Design Packages 2017

Animated GIFs for Social Media Platforms

From £500 (+VAT)

Creation of promotional GIF adverts for your organisation that are suitable for all social media platforms. We provide a consultation with our design team at the start of the project to ascertain the kind of content you require. This package includes an opportunity to view a draft of the design before we deliver the final product for upload to your channels.

Standardise your Internal Content

From £1,000 (+VAT)

Are you an organisation that creates some of your own films for YouTube? Through consultation with our design team we can create and develop a brand identity animation and graphical sequences for all branded content. This package gives you the flexibility to use for all future internal content.

Logo Design Creation

From £1,500 (+VAT)

Creation of a logo for your organisation or specific product or service. Through consultation with our design team, we develop concept boards and provide four designs to choose from. You can select one preferred option and make minor amendments if necessary. We also support you with a select number of variations and formats for both print and digital use.

Have we missed something?

We also provide many other services, including:

- **Photography services**
 - **Video scribing**
 - **2D animation**
- **Product demonstration content**
 - **VR/360 content**

[Click Here](#) for examples of our most recent work

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